



International Society  
of Hypertension



Asian-Pacific Society  
of Hypertension



Indian Society  
of Hypertension

# APCH 2025

Joint Meeting of Indian Society of Hypertension

35<sup>th</sup> Annual Conference of InSH - BPCON 2025

Theme: **Hypertension and its Comorbidities**

**November**  
**27 - 29, 2025**

Ramada by Wyndham Lucknow Hotel  
and Convention Center,  
Lucknow, India



**Lucknow**  
The City of Nawabs

**Sponsorship**  
*Brochure*

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[www.apch-bpcon2025.com](http://www.apch-bpcon2025.com)

# Invitation



Dear Esteemed Partner,

Greetings from the 19<sup>th</sup> Asian-Pacific Congress of Hypertension - Lucknow - India!

It gives us great pleasure to inform you that the **19<sup>th</sup> Asian-Pacific Congress of Hypertension (APCH 2025)** is being held as the joint meeting of Indian Society of Hypertension. This joint meeting will be held with BPCON 2025 from November 27 – 29, 2025 at Ramada by Wyndham Hotel and Convention Centre, Lucknow (India).

Lucknow is an attractive city with perfect blend of modernity and tradition. The climate will also be excellent during this time of the year in this part of the country.

Sponsoring at this prestigious Congress & Exhibition is your window to reach out to eminent luminaries from the medical fraternity dedicated to the field of Hypertension and Diabetes. Some of the highlights are:

- Presence of who's-who of our field in India and the world.
- Over 1,000 participants expected from India and all over the world.
- More than 100 elite industry partners
- Showcase your services/ products and interact with the delegates, in-person.
- Media publicity for Sponsors

It is a privilege for us to invite your esteemed organization to support APCH & BPCON 2025 as a Premier Sponsor. Attractive Sponsorship options are available and can be customized as per your choice to meet your objectives. Please find attached herewith the sponsorship brochure that covers all details related to the various supporting modalities.

Our aim is to make this congregation an internationally renowned and valuable event held in our country. We look forward to receive a positive response from you. Make yours the brand they remember!

Thank you once again for your support and participation. We hope you find the conference both insightful and rewarding.

Warm regards,



**Prof. Anuj Maheshwari**  
Organizing Chairman, APCH 2025



**Prof. Jimmy Teo**  
Secretary General, APSH



**Prof. Narsingh Verma**  
Scientific Chairman, APCH 2025



**Dr. Manoj Kumar Srivastava**  
Co - Organizing Secretary, APCH 2025



**Dr. Ajoy Tiwari**  
Co - Organizing Secretary, APCH 2025



**Dr. Sajid Ansari**  
Co - Organizing Secretary, APCH 2025



**Dr. Shivam Verma**  
Treasurer, APCH 2025

# Premium Sponsorship



The sponsorship can be in the form of outright contributions to the conference or cumulative to the respective amount or higher. The sponsors will be provided with different benefits depending on the amount of contributions. The highest bidder will have priority over the next on the list:

## PLATINUM SPONSORSHIP

₹ 50,00,000/- (Plus Tax)

- Right to use the endorsement "Platinum Sponsor of the APCH 2025"
- Acknowledgement on the backdrop in the main meeting room
- Acknowledgement in the conference brochure and program book
- Logo on the official conference website (hyperlinked to the company website)
- Acknowledgement during the inauguration & valedictory function
- Hundred (100) complimentary registrations (non residential)
- Insertion of one printed material (Contents must be approved by the LOC) in the conference kit
- 6m x 6m exhibition booth in the venue
- Advertisement on the Back Page of the conference brochure
- Advertisement on the inner front cover page of the Program Book
- Two E-mail blast from conference secretariat with sponsors' advertisement to the registered delegates

## GOLD SPONSORSHIP

₹ 40,00,000/- (Plus Tax)

- Right to use the endorsement "Gold Sponsor of the APCH 2025"
- Acknowledgement on the backdrop in the main meeting room
- Acknowledgement in the conference brochure and program book
- Logo on the official conference website (hyperlinked to the company website)
- Acknowledgement during the inauguration & valedictory function
- Eighty (80) complimentary registrations (non residential)
- Insertion of one printed material (Contents must be approved by the LOC) in the conference kit
- 6m x 3m exhibition booth in the venue
- Full page advertisement in the Program Book
- One E-mail blast from conference secretariat with sponsors' advertisement to the registered delegates

## SILVER SPONSORSHIP

₹ 30,00,000/- (Plus Tax)

- Right to use the endorsement "Silver Sponsor of the APCH 2025"
- Acknowledgement on the backdrop in the main meeting room
- Acknowledgement in the conference brochure and program book
- Logo on the official conference website
- Acknowledgement during the inauguration & valedictory function
- Sixty (60) complimentary registrations (non residential)
- 3m x 3m exhibition booth in the venue
- Half page advertisement in the Program Book



## **BRONZE SPONSORSHIP**

**₹ 20,00,000/- (Plus Tax)**

- Right to use the endorsement “Bronze Sponsor of the APCH 2025”
- Acknowledgement on the backdrop in the main meeting room
- Acknowledgement in the conference brochure and program book
- Logo on the official conference website
- Acknowledgement during the inauguration & valedictory function
- Forty (40) complimentary registrations (non residential)
- 3m x 2m exhibition booth in the venue

## **EXHIBITION BOOTH**

**Category A: ₹ 5,00,000/- (Plus Tax)**

- An exhibition booth of **3m x 2m** in size will be assigned to the opting company
- Facilities to be provided to a standard booth shell:
  - 2m (W) x 0.3m (H) Fascia plate with the name of the company
  - Partition walls as per the above layout; each panel being 1m (W) x 2.5m (H)
  - 0.75m (H) B2B table with Two folding chairs
  - Two spot lights and one plug point (5 amp)
  - One garbage bin & carpet inside the shell (3m x 2m)
- Ten (10) complimentary registrations (non residential)
- Space will be assigned in accordance with the total sponsorship of the sponsors, after which the allotment will be on first come, first served basis.
- Exhibits can be that of pharmaceutical drugs, medical equipment, nutritional products, medical publications, etc., are subject to approval by the LOC.
- The LOC has the right to reject for exhibits to be displayed if the exhibits are found inappropriate.

## **EXHIBITION BOOTH**

**Category B: ₹ 3,00,000/- (Plus Tax)**

- An exhibition booth of **2m x 2m** in size will be assigned to the opting company
- Facilities to be provided to a standard booth shell:
  - 2m (W) x 0.3m (H) Fascia plate with the name of the company
  - Partition walls as per the above layout; each panel being 1m (W) x 2.5m (H)
  - 0.75m (H) B2B table with Two folding chairs
  - Two spot lights and one plug point (5 amp)
  - One garbage bin & carpet inside the shell (2m x 2m)
- Six (06) complimentary registrations (non residential)
- Space will be assigned in accordance with the total sponsorship of the sponsors, after which the allotment will be on first come, first served basis.
- Exhibits can be that of pharmaceutical drugs, medical equipment, nutritional products, medical publications, etc., are subject to approval by the LOC.



# Other Sponsorship Opportunities



## CONFERENCE KITS (Exclusive Sponsorship)

₹ 10,00,000/- (Plus tax)

- The type and design of the conference bags will be selected by the LOC.
- Sponsor's logo and company name will be printed on the bags (as per the final decision of the LOC).
- Acknowledgement of sponsorship in the Program Book & Website.

## CONFERENCE KIT INSERTS

₹ 100,000/- (Plus tax)

- To allow the sponsors an opportunity to publicize their product to the delegates. Congress may insert their A4 size leaflet into the conference bags. The leaflets to be provided by the sponsors. Contents and format of the A4 leaflet must be approved by the LOC. The insert should be printed in English.

## ADVERTISEMENT IN THE SOUVENIR/ CONFERENCE BOOK (if any)

- Full Page
- Half Page

₹ 100,000/- (Plus tax)

₹ 50,000/- (Plus tax)

## CONGRESS LANYARDS (Exclusive Sponsorship)

₹ 500,000/- (Plus tax)

- The type and design of the lanyards and the badges will be selected by the LOC.
- Sponsor's logo will be printed on the lanyards along with the conference logo.
- Acknowledgement of sponsorship in the Program Book.

## CONGRESS PEN AND NOTEBOOK (Exclusive Sponsorship)

₹ 400,000/- (Plus tax)

- Maximize your company's visibility by sponsoring the conference pen and notebook which are provided to all delegates. Your company logo/ name will be printed on the pens and notebooks. The style and layout of the chosen pen and notebook must be approved by the LOC.

## CONGRESS PEN AND NOTEBOOK (Exclusive Sponsorship)

₹ 400,000/- (Plus tax)

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## HYDRATION PARTNER (Exclusive Sponsorship)

₹ 500,000/- (Plus tax)

- Sponsor will be allowed to have their branding on the bottles/ sippers.
- Sponsor should arrange for drinking water cans (20 ltrs) with dispensers and distribution (infrastructure & manpower) of around 100 cans during the conference days at the venue.

## BANQUET SPONSOR (Exclusive Sponsorship)

₹ 20,00,000/- (Plus tax)

- Exclusive branding at the banquet venue along with APCH 2025
- Acknowledgment on the Screen as a Banquet sponsor.
- Ten (10) complimentary registrations (non residential).

## SPONSORED SYMPOSIUM/ SESSION

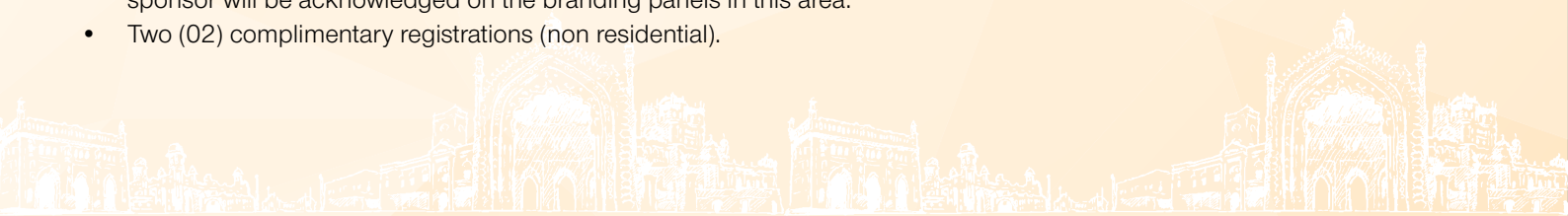
₹ 5,00,000/- Each Session (Plus tax)

- One of the scientific halls, well equipped with Audio-Visuals will be assigned to the sponsoring company for a duration of 30 minutes.
- Sponsor will be responsible for the scientific content, speakers/ faculty and proceedings of the session.
- The session program to be provided to the organising committee for approvals.

## SPOUSE ZONE (Exclusive Sponsorship)

₹ 5,00,000/- (Plus tax)

- The spouse zone consisting of apparel booths, activities for delegates' spouse & children will be created at the venue. The sponsor will be acknowledged on the branding panels in this area.
- Two (02) complimentary registrations (non residential).





# Other Sponsorship Opportunities



## AUDIO-VISUAL SPONSORSHIP (Exclusive Sponsorship)

₹ 20,00,000/- (Plus tax)

- Sponsoring company will have the opportunity to play their videos/ presentations in the scientific halls during the breaks.
- Acknowledgment on the screen/ side Panel in the scientific halls as the AV sponsor.
- Acknowledgement on the website & conference souvenir/ conference book (if any).
- Two (02) complimentary registrations (non residential).

## INTERNET SPONSORSHIP (Exclusive Sponsorship)

₹ 7,50,000/- (Plus tax)

- The password for the internet in the venue will be kept as per the sponsor's choice.
- Sponsoring company may choose to distribute password coupons from their booth, if any.
- Two (02) complimentary registrations (non residential).

## PREVIEW ROOM/ FACULTY LOUNGE (Exclusive Sponsorship)

₹ 10,00,000/- (Plus tax)

- The password for the internet in the venue will be kept as per the sponsor's choice.
- Sponsoring company may choose to distribute password coupons from their booth, if any.
- Two (02) complimentary registrations (non residential).



## TERMS & CONDITIONS

### Tax:

All prices mentioned in this brochure are exclusive of GST @ 18%, as applicable (subject to change as per the government policies).

### Payment Terms:

Please be advised that your participation is not considered confirmed until payment has been received in full. Sponsors/ Exhibitors will not be allowed to occupy their spaces/ booths in absence of full payment, and these terms cannot be varied under any circumstances.

50% of the sponsorship amount to be paid at the time of confirmation with balance not later than August 31, 2023.

### Important Notice:

Sponsorship / Exhibition confirmed are NON-TRANSFERABLE.


Space will be provided on a first come first serve basis. All exhibitors/ sponsors are subject to the approval of the Organising Committee.

The Organising Committee reserves the right to change the dates/ venue of the exhibition/ conference in case of unavoidable circumstances.

The Organising Committee will not be responsible for any tax liability incurred for any transactions undertaken by the sponsor/ exhibitor.

### Event Cancellation Clause:

In the event of the entire exhibition/ conference having to be cancelled, postponed, or curtailed due to any unforeseen reason beyond the Organisers' control, including but not limited to Force Majeure, Earthquake, Acts of God, Terrorism Acts, War, Strikes, Political Unrest, Pandemic, etc., organisers cannot accept the liability for any claim.



# Registration Details



## Registration Fee for APCH 2025

Categories	Early Bird	Regular Fee	On-Spot Registration
	(Till 15 Jul'25)	(Till 15 Nov'25)	(Till 30 Nov'25)
Indian Delegate	10,000 + GST	15,000 + GST	25,000 + GST
Resident/ Student/ Young investigator (below age 35 yrs)	8,000 + GST	12,500 + GST	15,500 + GST
Paramedics	6,000 + GST	8,000 + GST	18,000 + GST
Industry Personnel	12,000 + GST	16,000 + GST	30,000 + GST
Spouses	8,000 + GST	10,300 + GST	12,500 + GST
Foreign Delegate	\$150	\$250	\$400
Congress Gala Dinner	6,000 + GST	7,000 + GST	10,000 + GST

## Residential Packages for APCH 2025 (02 Nights)

Categories	Early Bird	Regular Fee	On-Spot Registration
	(Till 15 Jul'25)	(Till 15 Nov'25)	(Till 30 Nov'25)
Indian Delegate	25,000 + GST	40,000 + GST	50,000 + GST
Resident/ Student/ Young investigator (below age 35 yrs)	23,000 + GST	35,000 + GST	40,000 + GST
Paramedics	23,000 + GST	32,000 + GST	42,000 + GST
Industry Personnel	30,000 + GST	45,000 + GST	55,000 + GST
Spouses	20,000 + GST	25,000 + GST	30,000 + GST
Foreign Delegate	\$476	\$708	\$826

## General Terms & Conditions

- The amount mentioned above is exclusive of GST @ 18%, as applicable.
- USD rates mentioned are only indicative. Your account will be deducted at the prevailing rate of exchange at the time of transaction.
- Registration is mandatory & will be only considered as confirmed on receipt of the complete amount, as per your category.
- You can register online using your Debit/ Credit Card/ UPI or transferring the amount online.
- Spouses will not be allowed to attend/ enter scientific sessions at the venue.
- It is mandatory to register for the conference to register for the Congress Gala Dinner.
- While your safety is of utmost importance, the organisers take no responsibility for loss of belongings/ valuables or damage.
- The registration fee does not include any travel cost, insurance, accommodation, sightseeing tours or airport transfers.

## Inclusions

- Congress kit with all scientific material.
- Access to scientific sessions & exhibition hall/ area. Spouses will not be allowed to attend/ enter scientific sessions.
- Conference Lunches on November 28, 29 & 30, 2025.
- Welcome Reception on November 28, 2025.
- To attend the Conference Gala Banquet, you need to register for this event in addition to registering for the congress.
- Residential Package includes 2 nights accommodation & Gala dinner ticket.

## Cancellation Policy

- Kindly send the cancellation requests to [admin@apch-bpcon2025.com](mailto:admin@apch-bpcon2025.com), on or before September 15, 2025. Cancellations or changes will not be accepted on the phone or any other mode of communication.
- Refunds will be processed within 30 days after the completion of the congress, if not earlier.
- Up to September 15, 2025 – 50% registration fee will be refunded after deducting the processing fee and taxes.
- September 16, 2025 onwards - No refund



## Conference Venue

Ramada by Wyndham Lucknow Hotel & Convention Centre is popular as the best hotel in Lucknow to a lot of reasons. It is located in the city's commercial suburb, offering an extensive, never-before range of world-class hospitality & event facilities for the erstwhile City of Nawabs. It is a convenient location set just 6 kilometers from Chaudhary Charan Singh International Airport, LKO, our Ramada Lucknow offers tremendous event facilities paired with attentive service to provide the premier spot for all visitors to the Uttar Pradesh region. With contemporary design that brilliantly melds the individuality of Mughal-infused aesthetic articulations, the hotel & convention centre, spread over 10 acres, is ideal for both business, MICE and leisure guests. Relax in an elegant guest room or suite and take advantage of the state's biggest meeting, dining and leisure facilities at Ramada by Wyndham Lucknow.



### Conference Secretariat:

#### APCH 2025

**Address:** Sri Harikamal Diabetes and Heart Clinic Jeewan Sahara Tower,  
Vikas Nagar, Lucknow 226022  
**E:** admin@apch-bpcon2025.com

### Conference Managers (PCO):



**Elisyan India Pvt. Ltd.**

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**E:** admin@apch-bpcon2025.com | **M:** +91 97188 17737

